

Ferry County
Quit Line Data Summary
January 1 - March 31, 2002

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 6	N = 4,096
Percent of Statewide Calls	0.2%	100.0%
Percent of State Population in County¹	0.1%	100.0%
	County %	State %
Gender	N = 6	N = 3,737
Female	83.3%	61.7%
Male	16.7%	38.3%
Race/Ethnicity	N = 2	N = 3,032
People of Color	*	12.8%
White	*	87.2%
Age	N = 6	N = 3,176
Less than 18 years old	0.0%	2.3%
18 - 24 years old	16.7%	16.2%
25 - 34 years old	0.0%	23.2%
35 - 44 years old	16.7%	27.0%
45 years and older	66.7%	31.4%
Education	N = 6	N = 3,209
Did not graduate high school	33.3%	19.8%
High school graduate	33.3%	33.3%
Some college/vocational school	33.3%	36.9%
College graduate	0.0%	10.0%
Caller Type	N = 4	N = 3,483
General Information	*	10.6%
Health care provider	*	3.4%
Tobacco user	*	86.1%
Payer Type	N = 6	N = 2,167
Insured	33.3%	40.2%
Uninsured	33.3%	25.1%
Medicaid	33.3%	34.7%
Heard About	N = 3	N = 3,110
Past caller	*	12.9%
Employer/worksites	*	1.4%
Health care provider	*	17.0%
Television	*	23.9%
Outdoor advertisement (billboard/bus/wall)	*	4.9%
Targeted mailing	*	0.2%
Great Start	*	6.2%
Radio	*	1.1%
Newspaper/Magazine	*	1.7%
Brochure/Newsletter	*	5.2%
Family or friend	*	21.5%
Health Department	*	3.0%
School	*	0.9%